



**Government of the People's Republic of Bangladesh
Ministry of Education**

**Selection of National Consulting Firms for Development of e-Learning Modules for
Six Subjects under Secondary Education Sector Investment Program (SESIP)**

**Request for Expression of Interest (REOI)
for**

Short listing of national Firms for Development of e-Learning Modules for Six Subjects

Memo No. DSHE/SESIP/SPSU/2-250/SD-13/2016/১৮৫

Date: 23.06.2016

The Directorate of Secondary and Higher Education (DSHE) has been allocated public funds from the Government of the People's Republic of Bangladesh (GOB) and the Asian Development Bank (ADB) towards the cost of Secondary Education Sector Investment Program (SESIP) and, intends to apply part of the proceeds of these funds under the ADB Loan No. L-3047-BAN, Tranche-1, to eligible payments to the selected consulting firm under the consultancy services for the program for which this REOI is issued.

SESIP supports secondary education in Bangladesh over 10 years, using a multitranche financing facility (2013–2022). SESIP will support the implementation of key reforms envisaged in the National Education Policy (NEP), 2010 in a phased manner. The MOE has approved a 10-year Secondary Education Sector Road Map for implementation of the NEP. SESIP will also adopt a sector-wide approach that supports a government-led common secondary education program framework with enhanced harmonization of ADB and other development partner's assistance.

2. E-learning modules will be developed for six core subjects (*Bangla*, English, Mathematics, Science, Bangladesh Global Studies and ICT) to support ICT Learning Centers (ILCs) that will be piloted in 640 schools for 6,400 teachers. A total of 6,400 teachers and 1,900 head teachers/*madrasah* supers will be trained on e-learning, 5,000 of them on the use of ICT for pedagogy. Overseas training for e-learning capacity development will also be provided under SESIP.

3. To support '**Development of the e-Learning Materials for Six Subjects**', a national consulting firm with relevant experience will be recruited to provide the services under SPSU. The firm will report to the Team Leader (international) appointed by DSHE and the firm shall work in close cooperation and under overall guidance and direction by the Team Leader. The assignment location will be in Dhaka, Bangladesh. The duration of the assignment will be 12 months. The consulting services will require estimated time inputs of 52 person-months comprising of national experts implemented over the assignment period from the commencement date. It is expected that the services will commence in November 2016 and will be completed in October 2017. The Ministry of Education (MOE), GOB will be the Executing Agency (EA) and DSHE under MOE, GOB will be the Implementing Agency (IA).

4. DSHE now invites eligible national consulting firms to submit EOI for Consultancy Services for SESIP for '**Development of e-Learning Materials for Six Subjects**' under the financing agreement between ADB and the GOB. Eligible national consulting firms should submit their EOIs either through ADB's consultant management system at <http://cms.adb.org> or electronically via e-mail to: rkumarroy@gmail.com/shiponkd@hotmail.com or in hardcopy to the address of the undersigned. "**Expression of Interest (EOI): Development of the e-Learning Materials for Six Subjects**" for Secondary Education Sector Investment Program" should appear on the envelope. The firms must prepare and submit their EOIs in a standard form, "Template for Expression of Interest (Consulting Firms)", which can be obtained by contacting the office of the Joint Program Director at the address

indicated below or downloading from the ADB website <http://www.adb.org/site/business-opportunities/operational-procurement/consulting/documents#loans>

5. The scope of work and detailed **Terms of Reference (TOR)** can be obtained by contacting the office of the **Joint Program Director, SPSU** during regular office hours or can be downloaded from SESIP's website (<http://www.sesip.gov.bd>).

6. A group of consulting firms may form an association to express interest together and, have their qualifications and experience considered jointly. Associations may take the form of joint ventures or subconsultancies.

7. The short listing will follow the "Guidelines on The Use of Consultants by Asian Development Bank and Its Borrowers, March 2013" including revisions, if any. The Consultant will be selected using Quality and Cost Based Selection (QCBS) Method. The EOI from the consulting firm will be rejected if it or its associated firm has been debarred by the GOB or the ADB.

8. The eligibility of the firm is described below:

- (i) 5 years-experience on designing a) digital education content, b) mobile app and web solutions;
- (ii) A track record and in-house expertise on digital content development including education sector;
- (iii) In-house expertise to design and implement web/mobile based connectivity solutions between school management and the parents;
- (iv) Experience on designing web based fast-track technical support platform with ticketing system for ensuring quick solutions of technical problems to the computer labs;
- (v) Proven experience on designing and implementing real-time monitoring dashboard for tracking the performance of an initiative;
- (vi) In-house expertise on mobile app and web solutions development;
- (vii) In-house pedagogy and ToT expertise and experience on basic ICT literacy and core skills on digital literacy, and;
- (viii) The selected firm must have experience on designing business models to propose initiative for sustainable solutions.

In addition to Eligibility criteria and others as appropriate, short listing will be carried out by the following major criteria as in the ADB EOI Template for Consulting Firms:

- **Technical Competence**
- **Geographical Experience**
- **Management Competence**

9. The EOI must be submitted as stated under Para 4 above by 4:00 PM on **28 July 2016**.

10. The Procuring Entity reserves the right to accept or reject any or all the EOIs without assigning any reason thereof.


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